

**SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)
SION (WEST), MUMBAI - 400022**

Commerce Department / Association Activities Report 2020 - 2021

Title: PPT Presentation on Tourism

Objective: To gauge the participant's knowledge with respect to tourism and types of tourism like business tourism, spiritual tourism, leisure tourism, adventure tourism, nomad tourism, etc.

No. of Participants: 08

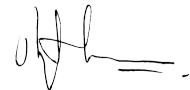
Report: The Department of Commerce organised an online presentation competition on 27th September, 2020 World Tourism Day. The event started with a welcome address by the Student Head Volunteer of the Commerce Association, Mr. Prathik Kodavur. The competition tried to dig in knowledge with respect to tourism and types of tourism like business tourism, spiritual tourism, leisure tourism, adventure tourism, nomad tourism, etc. among the participants. The event received 8 participations across the College and was screened on MS Teams. The participants were asked to present their PPT by sharing their screen which was judged by Out of 8 participants, 2 winners were announced based on their presentation slides, knowledge and explanation. The event concluded with a vote of thanks by Mrs. Maria Fernandes.

Methodology: Competition was conducted on MS TEAMS where participants were asked to present their content by sharing the screen. The presentations were judged by Mr. Krishnan Ramchandran from the Department of Commerce considering parameters such as knowledge, referencing, use of images and gifs, slide placement, etc.

Outcome: The competition extended the participants to research and learn about strategic tourism and its importance. It also allowed the audience to watch the presentations and know about various tourism options and types.



**Maria Fernandes
Chairperson,
Commerce Association**



**Roy Mathew
Head,
Department of Commerce**